



Right Brain Aerobics

Career-focused Right Brain Training for Business & Education
Transforming How You Use the Brain: Whole Brain Thinking

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Organizational Training & Strategic
Partnerships

Right brain business/learning success training: The “how to” package! Institutionalize right brain thinking environments, new kinds of “Brain Power” -- higher Return on Mental Investment (ROMI)!
Right Brain Aerobics™ - 5400 Carillon Point, Kirkland, WA – www.rightbrinaerobics.com

Streamlined Easy Right Brain Training – Creatively Transform Managing, Teaching, Learning for Success

The comprehensive **Right Brain Aerobics™** training introduced in a new, fast, “**Right Brain Express**” format – easy to learn or teach using PowerPoint animation, exercises focused on real career/business targets, **bottom line results in the 1st session**—plus potential revenue streams for Associates and Educational Organizations.

All of the powerful right brain development components in business-career language in one program! Managing, teaching, learning at new levels; special RBA creative-intuitive-mental focus brain exercise; creative ideas/problem-solving “on the fly,” Strategic Learning Systems affirmation/self-image/leadership skills, Right Brain Strategy Grids, Right Brain Meeting/Classroom success techniques.

80% decrease in creative mental acumen??

*“Among the groups studied, the research concluded that artistic traits such as visual memory, perception and a critical eye for detail declined 80% as compared to research studies conducted in 1944.” “Creative performance: does the computer retard artistic development?”
Institute of Electronics & Electrical Engineers (IEEE), Proceedings of 7th Int’l Conference on Information Visualization, 2003, T. Kipp*

Created by Sandra H. Rodman, CEO, former Fortune 500 senior executive, innovator in technology and training, decades in creative/meditative/intuitive arts, milieu-therapy programs, Strategic Learning Systems Trainer. Dramatic Arts/Psychology studies, University of Texas.

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Right Brain Express!



New! Right Brain Express: Breakthrough Right Brain Training. Easy to learn and teach at any level. “Unique!”

Business or educational programs rarely prepare trainees for right brain development/creativity with business/career focus. This does -- from CEO to students, interns, faculty, managers, coaches, technologists, researchers, business training, Executive Education Programs.

“Right Brain Aerobics training has taught me to access the powerfully creative right brain to generate new, exciting solutions to everyday business issues while providing an approach to make these out-of-the-box ideas executable in today’s business world.” -- Marvin Balliet, Former Managing Director & COO, Merrill Lynch Banks



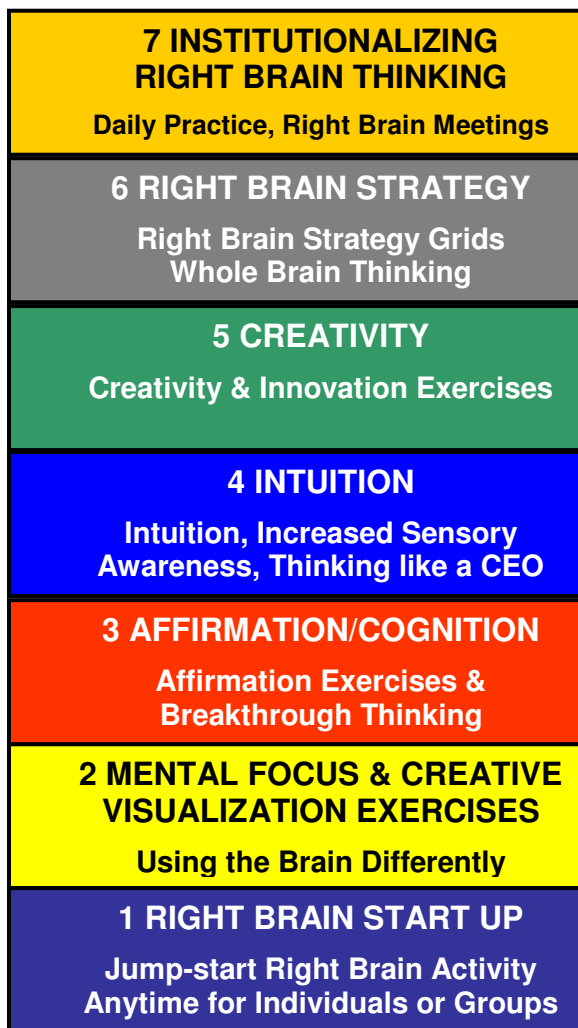
Right Brain Aerobics™ & Right Brain Express

5400 Carillon Point | Kirkland, WA 98033 | www.rightbrainerobics.com
 425-214-2926 – Sandra@rightbrainerobics.com - Sandra H. Rodman, CEO
 Former Fortune 500 Company & Non-Profit Senior Executive with decades in creative and intuitive meditative arts, innovation, training management, executive coaching.

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Right Brain Aerobics™ & Right Brain Express at-a-Glance

Use the Brain Differently for Success
 Institutionalize Right Brain Thinking/Creativity
 for Career, Business & Education
 Left & Right Brain: Whole Brain Problem Solving



Developing accelerated mental skills, using the brain differently

Right Brain Aerobics™ and **Right Brain Express** -- a fast "express" PowerPoint edition of *Right Brain Aerobics™* -- innovative organizational and personal development training to institutionalize right brain environments for managing, teaching, "right brainstorming" any subject -- generate 100's of creative ideas.

Right Brain Express PowerPoints + Comprehensive RBA Training Manuals have Techniques to:

- Develop creative, inspired team leadership, sharper thinking skills;
- Accelerate right brain creative-intuitive idea generation on the fly;
- Utilize the brain in new ways to integrate right & left brain abilities to strategize, partner, learn;
- Improve mental focus, flexibility, meditative concentration, adaptability to change, affirmative self-image;
- Institutionalize innovative thinking, learning, pulling creative ideas from all organizational and learning levels;
- Improving productive, effective meeting and classroom success;
- Learn multidimensional thinking, ability to synthesize data with new mental viewpoints; learn symbol interpretation
- Integrate left and right brain with "**Right Brain Strategy Grids**" for whole brain, bottom-line problem-solving.

Right Brain Aerobics was developed for higher level business and career results. **Right Brain Express** and comprehensive Right Brain Aerobics Training Manuals allow for training delivery from a few short sessions -- to a semester course, to meet the needs of any career or institution.

Right Brain Aerobics™ & Right Brain Express Are Based on 7 Key Foundational Right Brain Acceleration Components.

Each skill builds on previous mental exercises for a Cumulative Effect.

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Testimonials on Right Brain Aerobics™ Training & Manuals

"Right Brain Aerobics training has taught me to access the powerfully creative right brain to generate new, exciting solutions to everyday business issues while providing an approach to make these out-of-the-box ideas executable in today's business world." -- Marvin Balliet, Former Managing Director & COO, Merrill Lynch Banks

"With Right Brain Aerobics my conscious limitations dissolve into an expanded sense of freedom. Thought is effortless, boundless. I have access beyond my ordinary limits. I highly recommend it!" -- Roy Ozanne, M.D., President, Whole Health Programs

"This is the first time anyone has packaged all of this together for institutionalizing right brain thinking." -- Senior IBM Executive

"Right Brain Aerobics may be a hidden goldmine for creative potential and the development of the process that is usually reserved for the rarely gifted." -- Thomas J. Rodman, C.A.D.C., M.A., Psychology of Creative Process; Therapist, Central DuPage Hospital

"We are living in times where having the creative edge is paramount. Right Brain Aerobics is not 'old world' training. As a matter of fact, it will change your life, as it did mine and others. I have attended several Right Brain Aerobics workshops – I did not want it to end!" -- Sherry Lynn, Business Consultant

Testimonials on Sandra H. Rodman, Creator of Right Brain Aerobics Training

"Nobody has ever provided both the insight into the human motivation psyche as you have -- and with a way of achieving self-actualization beyond what I would openly admit is what I am striving for." -- Chris Corrado, formerly CTO, Ebay; CIO, AT&T Wireless; CTO, Capital Markets, Merrill Lynch

"Sandra Rodman is a born creative and inspirational creature. She sees solutions where others cannot, goes places where others don't dare." -- Yong Ma, Ph.D., Executive Director, Risk Management, Morgan Stanley, formerly Director, Global Risk Management, Merrill Lynch

"Out of the box thinking? The lady has no box..." -- J. Helm, Ph.D., JHelm Associates; formerly Chief Technology Architect, Merrill Lynch and Professor, Applied Physics, Columbia University

"It's remarkable to observe Sandra Rodman's out-of-the-box creative thought processes. She connects seemingly unrelated elements then formulates wonderfully unconventional plans of action. Always amazing! A synaptic wonder!" -- Sharon Lee Ritchie, President/CEO, Humanscapes, LLC, NYC

